

REP HEADLINE# 6270592      TRF# 378727      REP: TEL# 703 528 7800      FAX# 703 528 7880  
 \$\$\$ APPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      AUG10/12 11.4  
 ORDER WORKSHEET      HARRIS REPORT FROM STATION      \*\*\* KSWB-TV \*\*\*

ADV #      ADV. NAME      ISS/DCCC      REP.#      OFF.# 20      SALESMAN #  
 AGY #      AGY. NAME      GREAT AMERICAN MEDIA      BUYER NAME      SARAH LEVENE  
 3050 K ST NW,      SALES PRSN WA-      ROBERT LANGER  
 WASHINGTON, DC 20007  
 CONTRACT # 6270592      CLASS: NATL.      LOCAL      REGIONAL

ORDER #      PRDCT      DEM CONGRESS CAMPAIG      EST#1576      COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES      SEP25/12      OCT1/12      WK-1  
 CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE      AUG10/12      11.40

REP:      TO NSA/NSM  
 FROM WES FOR ROBERT  
 OK'D M1  
 SEE LINE 14  
 TOTALS REMAIN THE SAME  
 THANKS PLEASE CONFIRM 8/9

STA:  
 CON CM      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN  
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.      CONTRACT SCHEDULED FOR GENERATION  
 STATION MAKEGOOD OFFERS:      SEP30      \$500.00      (AUG9/12)  
 M1      OK'D      BUY#12      MISSED: SUN/600P-700P      SEP30      \$500.00      PLS ADVISE.  
 OFFER: SUN/600P-700P  
 CMT: CORRECT PROG      \*\* PLACED \*\*  
 CONTRACT TOTAL      26900.00  
 TOTAL SPOTS      27

## CONTRACT

Contract / Revision		Alt Order #	
378727 /		06270592	
11/14/DEM CONGRESS CAMPAIG			
Contract Dates		Estimate #	
09/25/12 - 10/01/12		1576	
Advertiser		Original Date / Revision	
Democratic Congress Campaign Comm		08/09/12 / 08/09/12	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
13721	11	14	
Agency Ref		Advertiser Ref	

**KSWB**  
7191 Engineer Rd.  
San Diego, CA 92111  
(858) 492-9269



Great American Media  
3050 K St NW  
Washington, DC 20007

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	09/25/12	10/01/12	M-F 10a-11a	10a-11a		:30			NM	2	\$400.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	1			\$200.00				
		Week: 10/01/12	10/07/12	M-----	1			\$200.00				
N 2	5	09/25/12	10/01/12	Wkday Late News Rotator	10P-11P		:30			NM	4	\$3,600.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	3			\$900.00				
		Week: 10/01/12	10/07/12	M-----	1			\$900.00				
N 3	5	09/25/12	10/01/12	M-F 4p-5p	4p-5p		:30			NM	1	\$400.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	1			\$400.00				
		Week: 10/01/12	10/07/12	M-----	0			\$0.00				
N 4	5	09/25/12	10/01/12	Fox 5 Morning News	6a-7a		:30			NM	4	\$2,000.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	3			\$500.00				
		Week: 10/01/12	10/07/12	M-----	1			\$500.00				
N 5	5	09/25/12	10/01/12	Fox 5 News at 6	6p-7p		:30			NM	2	\$800.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	1			\$400.00				
		Week: 10/01/12	10/07/12	M-----	1			\$400.00				
N 6	5	09/25/12	10/01/12	M-F 7p-730p	7p-730p		:30			NM	1	\$800.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	1			\$800.00				
		Week: 10/01/12	10/07/12	M-----	0			\$0.00				
N 7	5	09/25/12	10/01/12	M-F 7a-9a	7a-9a		:30			NM	4	\$2,000.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	3			\$500.00				
		Week: 10/01/12	10/07/12	M-----	1			\$500.00				
N 8	5	09/25/12	10/01/12	M-F 730p-8p	730p-8p		:30			NM	1	\$900.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	1			\$900.00				
		Week: 10/01/12	10/07/12	M-----	0			\$0.00				
N 9	5	09/25/12	10/01/12	M-F 9a-10a News	9a-10a		:30			NM	4	\$1,000.00
		Start Date	End Date	Weekdays	Spots/Week			Rate				
		Week: 09/24/12	09/30/12	-TWTF--	1			\$900.00				
		Week: 10/01/12	10/07/12	M-----	0			\$0.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Contract / Revision	378727 /	Alt Order #	06270592
Product	11/14/DEM CONGRESS	Estimate #	1576
Contract Dates		09/25/12 - 10/01/12	
Advertiser		Original Date / Revision	
Democratic Congress Ca		08/09/12 / 08/09/12	

Date:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Week: 09/24/12	End Date 09/30/12	-TWTF--				3	\$250.00			
		Week: 10/01/12	End Date 10/07/12	M-----				1	\$250.00			
N 10	5	09/29/12	09/29/12	Sa 7p-730p	7p-730p		:30	1	\$500.00	NM	1	\$500.00
		Week: 09/24/12	End Date 09/30/12	-----1-				1	\$500.00			
N 11	5	09/30/12	09/30/12	NFL on Fox 1p	1p-4p		:30	1	\$8,000.00	NM	1	\$8,000.00
		Week: 09/24/12	End Date 09/30/12	-----1-				1	\$8,000.00			
N 12	5	09/30/12	09/30/12	Su 6p-7p	6p-7p		:30	1	\$500.00	NM	1	\$500.00
		Week: 09/24/12	End Date 09/30/12	-----1-				1	\$500.00			
N 13	5	09/26/12	09/26/12	X Factor Wed	8p-10pm		:30	1	\$6,000.00	NM	1	\$6,000.00
		Week: 09/24/12	End Date 09/30/12	--1----				1	\$6,000.00			
Totals								27	\$26,900.00		27	\$26,900.00

REP HEADLINE# 6270592      TRF# 378727      REP: TEL# 703 528 7800      FAX# 703 528 7880      AUG9/12 14.47  
 \$\$\$ UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      \*\*\* KSWB-TV \*\*\*  
 ADV #      ADV. NAME      ISS/DCCC      REP. #      OFF. #      20      SALESMAN #  
 AGY #      AGY. NAME      GREAT AMERICAN MEDIA      BUYER NAME      SARAH LEVENE  
 3050 K ST NW,      SALES PRSN      WA-      ROBERT LANGER  
 WASHINGTON, DC 20007  
 CONTRACT # 6270592      CLASS:      NATL.      LOCAL      REGIONAL

ORDER #      DEM CONGRESS CAMPAIG      EST#1576      COMMENTS: (LINE, ORDER, INVOICE)  
 PRDCT      DEM CONGRESS CAMPAIG      EST#1576      WK-1  
 FLIGHT DATES      SEP25/12      OCT1/12      DATE AUG9/12 14.47  
 CITY TAX      STATE TAX      CO-OP BILLING NEEDED

REP: TO NSA/NSM  
 FROM WES FOR ROBERT  
 OK'D M1  
 SEE LINE 14  
 TOTALS REMAIN THE SAME  
 THANKS PLEASE CONFIRM 8/9

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM      DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		600P-700P	30		\$500.00	9/30	9/30	0		SUN	0
14	A		600P-700P	30		\$500.00	9/30	9/30	1		SUN	1

AGENCY ADVERTISER CODE = 11      AGENCY EST# = 1576  
 AGENCY PRODUCT CODE = 14  
 PROGRAM : 30 ROCK/ 2 & 1/2 MEN  
 CON COM1: 30 ROCK/ 2 & 1/2 MEN  
 PROGRAM : BONES  
 ORD COM1: CORRECT PROG \*\*PLACED\*\*  
 THIS IS A REPLACEMENT FOR N/A SPOT ON SEP30 ON LINE-12 FOR 1 SPOT/WK

8/9

REP HEADLINE# 6270592

\$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 378727

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AUG9/12 14.47

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*\* KSWB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M1	OK'D		BUY#12									
STATION MAKEGOOD OFFERS:												
			MISSED: SUN/600P-700P				SEP30		30S	\$500.00	(AUG9/12)	
			OFFER: SUN/600P-700P				SEP30		30S	\$500.00	PLS ADVISE.	
			CMT: CORRECT PROG			**PLACED**						
SEP/12			26900.00									
			OCT/12			\$ .00						
										CONTRACT TOTAL		26900.00
										TOTAL SPOTS		27

MARKET TOTALS \$116,956

KSWB 23%

KGTV 28%

KFMB 15%

KNSD 23%

XETV 1%

KUSJ 10%

XDTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6270592 TRF# 378727 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG9/12 14.00  
ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* KSWB-TV \*\*\*

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE  
3050 K ST NW, SALES PRSN WA- ROBERT LANGER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270592 CLASS: NATJ. LOCAL REGIONAL  
PRDCT DEM CONGRESS CAMPAIG EST#1576 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP25/12 OCT1/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 14.00

REP: TO NSA/NSM  
FROM WES FOR ROBERT  
\*NEW ORDER  
\$26900...27X  
THANKS PLEASE CONFIRM 8/9

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS: SEP30 \$500.00 (AUG9/12)  
M1 UNRESL BUY#12 MISSED: SUN/600P-700P SEP30 \$500.00 PLS ADVISE.  
OFFER: SUN/600P-700P  
CMT: CORRECT PROG \*\*PLACED\*\*

CONTRACT TOTAL 26900.00  
TOTAL SPOTS 27

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PROGRAM : FOX 5 NEWS
CON COM1: FOX 5 NEWS
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AUG9/12 12.03  
\*\*\* KSWB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P	30		\$400.00	9/25	10/1	1		TU-F,M	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
4			600A-700A	30		\$500.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX 5 MORNING NEWS												
CON COM1: FOX 5 MORNING NEWS												
5			600P-700P	30		\$400.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX 5 NEWS @ 6P												
CON COM1: FOX 5 NEWS @ 6P												
6			700P-730P	30		\$800.00	9/25	10/1	1		TU-F,M	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
7			700A-900A	30		\$500.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX 5 MORNING NEWS												
CON COM1: FOX 5 MORNING NEWS												
8			730P-800P	30		\$900.00	9/25	10/1	1		TU-F,M	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
9			900A-1000A	30		\$250.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX5 MORNING NEWS @9A												
CON COM1: FOX5 MORNING NEWS @9A												
10			700P-730P	30		\$500.00	9/29	9/29	1		SAT	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
11			100P-400P	30		\$8,000.00	9/30	9/30	1		SUN	1
PROGRAM : 2012 NFL ON FOX 1P												
CON COM1: 2012 NFL ON FOX 1P												



REP HEADLINE# 6270592  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG9/12 12.03  
 \*\*\* KSWB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600P-700P	30		\$500.00	9/30	9/30	1		SUN	1
PROGRAM : 30 ROCK/ 2 & 1/2 MEN												
CON COM1: 30 ROCK/ 2 & 1/2 MEN												
13			800P-1000P	30		\$6,000.00	9/26	9/26	1		WED	1
PROGRAM : XFACTOR												
CON COM1: XFACTOR												
SEP/12			26900.00	OCT/12		\$ .00						
											CONTRACT TOTAL	26900.00
											TOTAL SPOTS	27

MARKET TOTALS \$116,956 KSWB 23% KGTV 28% KFMB 15% KNSD 23% XETV 1% KUST 10% XDTV 0%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+ \*